

Work Plan: 2018-2019 Progress Reporting (Workbook Format)

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DRAFT Data as taken from 2018-01-08

Long-Term Goal 1: Enhancing Watershed Literacy and Awareness

Stakeholders and indigenous peoples throughout the Athabasca River watershed understand basic watershed science, are knowledgeable about the condition of the watershed, and are engaged in managing the watershed so as to be sustainable.

Three-Year Outcomes

1. The watershed literacy of partners and the AWC-WPAC's individual and organizational members is enhanced.
2. Partners and organizational members are aware of beneficial management practices relevant to their sector.
3. The watershed literacy of children across the basin is enhanced through in-class programming that complements the provincial curriculum.
4. The public has an opportunity to enhance their own watershed literacy through educational materials hosted on the AWC-WPAC's website.



Actions to be undertaken <u>NOW</u>	Which outcomes are supported?	Priority Assignment (High Med Low)	Reporting and Responsibility assignment	April 1- June 30 2018 - Progress	July 1 - Sept 30 2018 - Progress to date	Oct 1 - Dec 31, 2018 - Progress to date	Jan 1 - Mar 31, 2019 - Progress to date
Develop watershed literacy toolkit content for print, presentations, and for our website. Content should be developed for specific target audiences (as outlined in communications strategy (Note Communications Strategy/Plan to be updated)).	1, 4						
Develop programming for delivery to students in classrooms.	3			Pond Days held in partnership with Highway 2 Conservation. 20 class room presentation given using our watershed model.			
Work with existing groups to facilitate and enhance watershed-related information sessions (e.g., Science Outreach – Athabasca, Nature Alberta, Highway 2 Conservation, Cows and Fish, Alberta Conservation Association, Ducks Unlimited, recreational user groups).	1, 3			Bio-Blitz with Nature Alberta held in Athabasca. Monitoring day with ALMS and LNLSS working on Narrow Lake. Lac La Biche Environment Launch Party.			
Communicate scientific information on existing research, monitoring, reporting and stewardship initiatives throughout	1, 2			Relevant information has been shared via. Facebook.			
Highlight successful examples of watershed management, stewardship, and engagement on our website and in	2, 4			Relevant information has been shared via. Facebook.			
Continue to promote State of the Watershed summary report.	1, 4			At each of the Municipal Council presentations, 3 copies of the SOW Summary have been provided to the Council.			
Update the information included in the Interactive Atlas (e.g.	1, 4			Nothing to report.			
Refine Robert Holmberg's Athabasca River Basin presentation and deliver it to the public.	1			This is finished and the presentation is ready to go.			
Other							

Long-Term Goal 2: Building Relationships

The AWC-WPAC has healthy and active relationships with stakeholders and indigenous peoples throughout the watershed.

Three-Year Outcomes

1. The profile of the AWC-WPAC has been raised across the basin, as demonstrated by an increase in individual and organizational memberships.
2. The AWC-WPAC has at least three organizational members related to each of the sectors represented on the Board of Directors.
3. Every municipality in the basin is an organizational member of the AWC-WPAC.
4. Organizational memberships are evenly distributed across the upper, middle, and lower sections of the basin.
5. The AWC-WPAC has developed and enacted a plan that establishes and maintains mutually respectful relationships with stakeholders and indigenous peoples.

Actions to be undertaken <i>NOW</i>	Which outcomes are supported?	Priority Assignment (High Med Low)	Reporting and Responsibility assignment	April 1- June 30 2018 Progress	July 1 - Sept 30 Progress to date	Oct 1 - Dec 31, 2018 Progress to date	Jan 1 - Mar 31, 2019 Progress to date
Update our website on a regular basis with new content (blogs, event announcements, etc.)	1			Website is updated with events hosted by AWC.			
Publish interesting and engaging content through social media channels that is intended to reach new audience members (e.g., blog posts that are modelled after long form journalism, sustainable office challenge diary posts).	1			Relevant information has been shared via. Facebook.			
Host events that are intended to reach individuals that are not familiar with the AWC-WPAC (e.g., movie night, beer tasting, painting lessons, geocaching, and watershed citizenship social events).	1			Nothing to report.			
Prepare press releases and invite press to attend AWC-WPAC events and significant presentations (e.g., presentations to municipal councils).	1			Numerous newspaper articles have been published as a result of the Municipal presentations.			
Present to municipal councils to provide an operational update and request funding.	3			Round 1 ran Feb. 6 to July 10th, 2018. 16 presentations were given.			
Reach out to companies and industry associations in the oil and gas sector to gain new members and to raise the profile of the AWC-WPAC.	1, 2, 4			Nothing to report.			
Reach out to companies and industry associations in the forestry sector to gain new members and to raise the profile of the AWC-WPAC.	1, 2, 4			Nothing to report.			
Reach out to companies and industry associations in the mining sector to gain new members and to raise the profile of the AWC-WPAC.	1, 2, 4			Nothing to report.			

Reach out to farmers and industry associations in the agriculture sector to gain new members and to raise the profile of the AWC-WPAC.	1, 2, 4			Nothing to report.			
Reach out to recreational user groups to gain new members and to raise the profile of the AWC-WPAC (e.g., canoe groups, snowmobile associations).	1, 2, 4			Nothing to report.			
Develop a plan to engage indigenous peoples.	2, 5			Nothing to report.			
Attend indigenous cultural events and, where possible, gain a better understanding of Traditional Ecological Knowledge within the AWC-WPAC.	2, 5			Nothing to report.			
Develop artistic posters to promote the AWC-WPAC.	1			First poster is made and was displayed at one function so far.			
Distribute information through trade shows.	1			No tradeshow have been attended.			
Make presentations to service clubs (e.g., Rotary, Lions, etc.)	1			Nothing to report.			
Hold a photo contest to engage members (photos could be used on the website or in a calendar).	1			Nothing to report.			
Revisit membership policy (discuss membership benefits, fees, renewals, and representation).	1			Discussion is underway.			
Update the communications strategy to include targeted actions that are sector specific (e.g., separate communications strategies for municipal governments and industry partners).	1, 2, 4			Nothing to report.			
Hold a board meeting in Fort Chipewyan.	1, 4, 5			Nothing to report.			
Other: Executive Committee recommends that the formation of Caucusses be added to this work plan.							

Long-Term Goal 3: Information Sharing

The AWC-WPAC acts as an information sharing hub and, through it, stakeholders, indigenous peoples, and the general public are able to share and receive information about relevant events, reports, processes, and conditions in a timely manner.

Three-Year Outcomes

1. The AWC-WPAC's website is a primary source of watershed-related information for members, stakeholders, indigenous peoples, and the general public.
2. The AWC-WPAC's social media accounts facilitate timely and relevant information sharing amongst members, stakeholders, indigenous peoples, and the general public.
3. The AWC-WPAC regularly hosts and attends forums and other events to facilitate networking and information sharing amongst members.
4. Citizens actively contribute to meaningful knowledge creation through community based monitoring.

Actions to be undertaken <i><u>NOW</u></i>	Which outcomes are supported?	Priority Assignment (High Med Low)	Reporting and Responsibility assignment	April 1- June 30 2018 Progress	July 1 - Sept 30 Progress to date	Oct 1 - Dec 31, 2018 Progress to date	Jan 1 - Mar 31, 2019 Progress to date
Publish newsletters quarterly.	1, 2			Nothing to report.			
Consider themed newsletters or guest blog posts that invite contributions from other organizations.	1, 2			Nothing to report.			
Attend relevant water-related conferences and events to facilitate networking and information sharing.	3						
Attend and participate in Alberta WPAC Summit and Alberta Environment and Parks (AEP) WPAC Forums.	3			Brian, Janet and Marie attended the summit in Peace River in June			
Continue to develop the resources section of the website to include links to relevant organizations' websites (e.g., ARBRI, RAMP, stewardship groups, industry associations, etc.).	1, 2			The board protected area has been updated. As has Governance Documents.			
Share interesting, important, and relevant information through website, social media, and newsletter mailing list.	1, 2			Facebook is the main media that has been used.			
Develop and share Information Sheets pertaining to key issues raised in the SOW Summary Report.	1			Nothing to report.			
Inform members and general public about new policies and programs from the Government of Alberta.	1, 2			Nothing to report.			
Explore opportunities to develop relations with the Government of Alberta's Environmental Monitoring and Science Division (EMSD).	2, 4			During the Summit, this was explored.			
Other							

Long-Term Goal 4: Organizational Sustainability

The AWC-WPAC is functional and sustainable.

Three-Year Outcomes

1. The communities and sectors that are represented on the Board of Directors are diverse.
2. The AWC-WPAC is fiscally sustainable and responsible.
3. The Bylaws, Policies, and Terms of Reference are current, approved, and followed.
4. The AWC-WPAC's WPAC designation and Society status are maintained.
5. The AWC-WPAC is viewed as a credible and transparent organization.
6. The AWC-WPAC has the internal capacity needed to achieve its goals.

Actions to be undertaken <u>NOW</u>	Which outcomes are supported?	Priority Assignment (High Med Low)	Reporting and Responsibility assignment	April 1- June 30 2018 Progress	July 1 - Sept 30 Progress to date	Oct 1 - Dec 31, 2018 Progress to date	Jan 1 - Mar 31, 2019 Progress to date
Ensure that each board meeting contains an information/education component that benefits staff and board members.	6			May 10 board meeting contained a presentation from AER AEP Review done by Scott Miller.			
Apply for project-based funding (e.g., Environmental Damages Fund, Watershed Resiliency and Restoration Program (WRRP).)	2, 6			Nothing to report.			
Develop a financial plan which includes a fundraising strategy.	2, 5, 6			Nothing to report.			
Develop and maintain representation from multiple sectors.	1						
Encourage continued representation of all key sectors on the Board.	1						
Encourage continued participation of indigenous peoples (including First Nations and Metis communities) participation on the Board, recognizing that this participation is not Government-to-Government consultation.	1						
Recognize all grant funding and in-kind contributions in the AWC-WPAC annual report.	2, 5			Annual Report 2018 has been finalized and printed. In-kind donations is not part of the report as they have only been collected since April 2018.			
Review United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) to educate board members.	6			Nothing to report.			
Complete annual reviews and submit governance, financial, and planning documents.	4, 5			Nothing to report.			

Hire and retain talented AWC Staff: determine staff requirements; organize staffing structure that is efficient and effective; maintain staff and provide ongoing training.	6			Janet Pomeroy has hired as Executive Director on May 10th, 2018. Marie attended two workshops: Facebook and X-stream Science.			
Develop the capacity of the board by providing ongoing opportunities for learning about governance, policy, watershed science, and current events.	6			May 10 board meeting contained a presentation from AER AEP Review done by Scott Miller.			
Other							

Long-Term Goal 5: Watershed Management

The Athabasca River watershed is managed in a way that enables environmental, social, and economic sustainability.

Three-Year Outcomes*

1. The major challenges to ecological integrity in the Athabasca Watershed are identified.
2. Cultural wisdom, traditional knowledge, local knowledge, and scientific knowledge are integrated and support planning decisions affecting the Athabasca Watershed.
3. A common understanding of ecological integrity is agreed upon by all partners.
4. Sectors and communities work collaboratively to determine and achieve shared environmental outcomes in the Athabasca watershed.
5. Practices that enhance or protect watershed health are shared and implemented by all sectors, communities, and governments.
6. The AWC-WPAC is involved in regional planning initiatives.

*NOTE: For the sake of consistency with the other outcomes contained in this plan, these outcomes have been listed as three-year outcomes. However, the Board of Directors has recognized that these are longer-term outcomes than the others, and might better be described as "Five-Year Outcomes".

Actions to be undertaken <i>NOW</i>	Which outcomes are supported?	Priority Assignment (High Med Low)	Reporting and Responsibility assignment	April 1- June 30 2018 Progress	July 1 - Sept 30 Progress to date	Oct 1 - Dec 31, 2018 Progress to date	Jan 1 - Mar 31, 2019 Progress to date
Identify and pursue opportunities to participate and/or provide input on the Lower and Upper Athabasca regional/subregional planning and implementation initiatives (e.g., the five-year review of the Lower Athabasca Regional Plan)	6			Nothing to report.			
Look for opportunities to provide input, integrate, and create efficiencies among/within resource management initiatives in the watershed.	2, 4, 5			Nothing to report.			
Explore potential IWMP action pathways through an IWMP Committee.	1			May 4th and June 15th was full day Technical (IWMP) meetings.			
Other							